

# ElixirConf®

**September 2-5, 2020**

Gaylord Rockies Resort  
6700 North Gaylord Rockies Blvd  
Aurora, CO 80019

[jim@elixirconf.com](mailto:jim@elixirconf.com)  
[ElixirConf.com](http://ElixirConf.com)  
[@ElixirConf](https://twitter.com/ElixirConf)



## 2020 SPONSOR PROSPECTUS



Welcome, and thank you for taking the time to review the ElixirConf® sponsor prospectus.

**ElixirConf® US is the premier conference for the Elixir community.**

Elixir developers, with all experience levels, gather each year from around the world to establish relationships for work, collaboration, and entrepreneurship. This annual gathering allows ElixirConf® to advance the Elixir programming language, the communities surrounding it, and the companies supporting it.

Developers and enthusiasts from across the US and around the globe are attracted to this multi-track conference. ElixirConf hosts over 60 speakers and trainers and covers essential themes for the Elixir community in the training classes and speaking sessions. This four-day conference event caters to beginner, intermediate, and advanced skill levels for all developers.

We hope you will join us this year at the newly opened **Gaylord Rockies Resort in beautiful Colorado!** We offer a range of sponsorship packages to fit your needs. I encourage you to review the prospectus and take special note of the dates for sponsorship discounts. **Please note that logo placement on all media, onsite banners, the website, and the event videos, are based upon your sponsorship sign-up date, so don't delay.**

I look forward to seeing you this September in Aurora, CO, and experiencing with you the seventh annual ElixirConf®!

Jim Freeze  
ElixirConf® Organizer  
ElixirConf.com



# ELIXIRCONF® BY THE NUMBERS

## ON STAGE VISIBILITY



## WORLDWIDE REACH

CONFERENCE	UNIQUE REACH
ELIXIRCONF US	2700+
ELIXIRCONF EU	2700+
ELIXIRCONF MX	300+
ELIXIRCONF LA	100+
ELIXIRCONF JP	200+

## 2019 MARKETING REACH



**8400+**  
**25K+**

FOLLOWERS  
IMPRESSIONS  
PER TWEET



**4500+** SUBSCRIBERS  
**315,000+** VIEWS  
**47K+ HRS** WATCH TIME

# PREVIOUS SPONSORS



# SPONSORSHIP PACKAGES

	PLATINUM+	PLATINUM	GOLD	ELIXIR CHAMPION	OPORTUNITY SPONSOR
<b>Logo on Room Key</b>					
5 Minute Content Approved Sponsored Talk					
<b>Logo on Large Banner on Keynote Stage</b>					
Pre & Post Conference Email Blast to Attendees					
<b>Logo on Podium Banner</b>					
Logo in Email Communications					
<b>Table in Sponsor Hallway</b>					
Conference Passes (training not included)	4	4	3	1	
<b>Logo on Opportunity Grants Banner</b>					
Description on Website	200 Words	200 Words	100 Words	50 Words	50 Words
Logo on Website	Large	Large	Medium	Small	Small
Logo Placement on Conference Videos	Premium	Premium	Premium	Group	Group
Recognition in Opening/Closing Keynote	Individual	Individual	Individual	Group	Group

## ALL SPONSORS RECEIVE THE FOLLOWING

- Logo or Name on Sponsor Banner on each Stage
- Reduced Price Vendor Ticket
- Recognition in Attendee Email
- Promotion on ElixirConf® Social Networks

# SPONSORSHIP PRICING

## ELIXIRCONF® US 2020 IS HEADED TO THE ROCKIES IN AURORA, CO!

We are excited to be at the newly opened **GAYLORD ROCKIES RESORT!** In addition to excellent accommodations, food and meeting spaces, this five-star resort has an indoor water park, a heated lazy river, a state-of-the-art fitness center and spa, free bicycles and outdoor courts, and 8 restaurants and lounges. **This is a destination resort that can be enjoyed by the whole family.**

## SPONSORSHIPS

We have a range of sponsorship packages to help you **market your company and reach talented Elixir and Erlang developers** who are at the top of their field.

## OPPORTUNITY GRANTS

You can help deserving individuals attend ElixirConf®! With each of your Opportunity Grants, two recipients will receive entrance into the conference, three room nights, and \$250 towards travel.

## HOW TO RESERVE YOUR SPONSORSHIP

**Sponsorships are awarded on a first come first served basis.**

Sponsorship reservations are made by contacting [jim@elixirconf.com](mailto:jim@elixirconf.com).

## SPONSOR TABLE

Company representatives who are tending to the sponsor table may register for a reduced rate of \$240 per person. This registration includes a name badge and lanyard, a t-shirt, breakfast, lunch, and snacks throughout the day on Friday and Saturday, 9/4 and 9/5.

PACKAGE	SUPER EARLY BIRD PRICES VALID THROUGH 4/5	EARLY BIRD PRICES VALID THROUGH 7/11	REGULAR RATE PRICES VALID THROUGH 9/1
PLATINUM+	\$16,500	<b>Sold Out</b>	\$18,500
PLATINUM	\$14,500	\$15,500	\$16,500
GOLD	\$6,500	\$7,000	\$7,500
CHAMPION	\$2,500	\$2,900	\$3,300
OPPORTUNITY	\$3,000	\$3,000	\$3,000