ElixirConf®

2019 SPONSOR
PROSPECTUS

August 27-30, 2019
Gaylord Rockies Resort
6700 North Gaylord Rockies Blvd
Aurora, CO 80019
jim@elixirconf.com
https://ElixirConf.com
@ElixirConf

Welcome and thank you for taking the time to review the ElixirConf® sponsor prospectus.

As you may know, ElixirConf® US is the premier conference for the Elixir community where Elixir developers from around the world, from novice to expert, gather together.

ElixirConf® is dedicated to advancing the Elixir programming language and the communities and companies surrounding it by bringing together the technically minded to establish relationships for work, collaboration, and entrepreneurship.

ElixirConf® attracts developers and enthusiasts from across the US and around the globe by hosting a multi-track conference each year with over 60 speakers and trainers. A variety of the essential topics for the Elixir community are covered in the training classes and speaking sessions of the conference over four days, where topics at all levels - beginner, intermediate, and advanced - are presented.

We hope you will join us this year at the newly opened **Gaylord Rockies Resort in beautiful Colorado!** We offer a range of sponsorship packages to fit your needs. I encourage you to review the prospectus and take special note of the dates for sponsorship discounts. **Please note that logo placement on all media, onsite banners, the website, and the event videos, are based upon your sponsorship sign-up date, so don't delay.**

I look forward to seeing you this August in Aurora, CO, and experiencing with you the sixth annual ElixirConf®!

Jim Freeze
ElixirConf® Organizer

ElixirConf®

ELIXIRCONF® BY THE **NUMBERS**

ON STAGE **VISIBILITY**

WORLDWIDE REACH ✉

CONFERENCE	UNIQUE REACH
ELIXIRCONF US	2000+
ELIXIRCONF EU	1600+
ELIXIRCONF MX	200+
ELIXIRCONF LA	NEW

2018 MARKETING **REACH**

🐦

7650+	FOLLOWERS
8K-15K+	IMPRESSIONS PER TWEET

▶ YouTube

3500+	SUBSCRIBERS
131,400+	VIEWS
1.2M MIN	WATCH TIME

PREVIOUS SPONSORS

DOCKYARD

POA

wm | ENGINEERING

plataformatec
consulting and software engineering

LABZERO

Erlang
SOLUTIONS

Grindr

vulk   LoneStarRuby

TELNYX

Hashrocket

LE TOTE

LE TOTE

TOYOTA
connected

AGILEANIMAL inc

b/r bleacher report

chargify

GASLIGHT

ArcBlock

CODE CORPS

SOPHiLABS

simplabs

HRToolbox

CREVALLE

ELIXIR
FOUNTAIN

Carbon Five

PARAGON LABS

ActiveProspect

rackspace
the open cloud company

Honeybadger.io

elixirjobs

traitify

SPONSORSHIP PACKAGES

	PLATINUM+ (Limit 2)	PLATINUM	GOLD	LANYARD (Limit 2)	ELIXIR CHAMPION	OPORTUNITY SPONSOR
Logo on Room Key						
5 Minute Content Approved Sponsored Talk						
Logo on Large Banner on Keynote Stage						
Pre & Post Conference Email Blast to Attendees						
Logo on Podium Banner						
Logo in Email Communications						
One Color Imprint of Logo on Lanyard						
Table in Sponsor Hallway						
Conference Passes (training not included)	4	4	3	2	1	
Logo on Opportunity Grants Banner						
Description on Website	200 Words	200 Words	100 Words	50 Words	25 Words	25 Words
Logo on Website	Large	Large	Medium	Medium	Small	Small
Logo Placement on Conference Videos	Premium	Premium	Premium	Group	Group	Group
Recognition in Opening/Closing Keynote	Individual	Individual	Individual	Lanyard	Group	Group

(PLATINUM+ column marked SOLD OUT; LANYARD column marked SOLD OUT)

ALL SPONSORS RECEIVE THE FOLLOWING

- Logo or Name on **Sponsor Banner** on each Stage
- Reduced Price **Vendor Ticket**
- Recognition in Attendee Email
- Promotion on ElixirConf® Social Networks

SPONSORSHIP PRICING

ELIXIRCONF® US 2019 IS HEADED TO THE ROCKIES IN AURORA, CO!

We are excited to be at the newly opened **GAYLORD ROCKIES RESORT**! In addition to excellent accomodations, food and meeting spaces, this four star resort has an indoor water park, a heated lazy river, a state-of-the-art fitness center and spa, free bicycles and outdoor courts, and 8 restaurants and lounges. This is a destination resort that can be enjoyed by the whole family.

SPONSORSHIPS

We have a range of sponsorship packages to help you **market your company and reach talented Elixir and Erlang developers** who are at the top of their field.

OPPORTUNITY GRANTS

You can help deserving individuals attend ElixirConf®! With each of your Opportunity Grants, two recipients will receive entrance into the conference, three room nights, and $250 towards travel.

HOW TO RESERVE YOUR SPONSORSHIP

Sponsorships are awarded on a first come first served basis. Sponsorship reservations are made by contacting jim@elixirconf.com.

SPONSOR TABLE

Company representatives who are tending to the sponsor table may register for a reduced rate of $240 per person. This registration includes a name badge and lanyard, a t-shirt, breakfast, lunch, and snacks throughout the day on Thursday and Friday, 8/29 and 8/30.

PACKAGE	SUPER EARLY BIRD PRICES VALID THROUGH 6-8-19	EARLY BIRD PRICES VALID THROUGH 8-3-19	REGULAR RATE
PLATINUM+	$15,000 ~~SOLD OUT~~	$16,000	$17,000
PLATINUM	$12,500	$13,500	$14,500
GOLD	$6,000	$6,500	$7,000
LANYARD	$5,500 ~~SOLD OUT~~	$6,000	$6,500
CHAMPION	$2,400	$2,800	$3,200
OPPORTUNITY	$3,000	$3,000	$3,000